

POS DESIGN DISPLAY 2023



The design POS display is an innovative and flexible presentation system that makes your trade fair stand, sales or exhibition room look very special.



POS DESIGN DISPLAY

Are you looking for an innovative and flexible presentation system that will make your trade fair stand, sales or exhibition space look very special? Then the POS Design Display is just right for you. Compared to the classic roll-up banner, the POS Design Display from K&G is a durable and sustainable product with an elegant modern design. The unique fastening system enables an easy and clean change of the advertising banner. It catches the eyes of people and arouses even more interest in the product on display. The POS Design Display gives your products a lot of scope to impress people and present them in a way that a normal roll-up banner cannot. Just contact us and we will make your personal ideas of advertising banners real.



PHILOSOPHY

K&G is a global innovative leading manufacturer established in 2017.

Headquartered in Istanbul Turkey, it has a production facility built on a total area of 8000m². We officially cooperate with distinguished agencies engaged in national and international marketing in the USA, the Middle East and Europe, and develop projects to meet the needs of many brands in different sectors. Our company provides support for its European customers in logistics, customs clearance and installation services with its sister company K&G Visual Merchandising GmbH in Germany.

K&G came from displays sector and expanded our area beginning by shopfitting to window displays, pos displays, retail furniture, shop-in-shop, outlet stores with our experienced and knowledgeable team. We offer our customer high quality, teamwork, our brand and retail experiences with 10 % work power of R&D. We realize the visions of our demanding clients around the world.



FACTS AND INFORMATION



You want a sustainable banner? With the Eco Decor 205g textile, we offer a yarn made from recycled PET bottles.



All Banner textiles can also be ordered as B1 certified (flame-retardant).



The POS design display is a Made in Europe product. This saves long transport routes.



The POS Design Display can be assembled and disassembled in just a few minutes using the tool provided. Ideal for events, trade fairs etc.

GO GREEN!

This not only ensures that the system can be reused, but also provides a service for sustainability, for example by saving waste and conserving resources



The POS design display from K&G is an innovative and sustainable alternative to classic roll-up banners. Due to the unique fastening system, banners can be exchanged for changing campaigns or promotions. Instead of having to constantly renew the entire system, it is possible to simply change the motif. This not only ensures that the system can be reused, but also provides a service for sustainability. For example by saving waste and conserving resources. Another advantage over conventional solutions is the small package size, which saves a lot of space. Besides the system can be set up quickly and easily with just a few simple steps.

TEXTILE INFORMATION

POLYGLANS 115g B1

Used for the production of high quality advertising items. It is characterized by almost 100% readability of a print motif on both sides of the fabric (mirror effect). Also available with B1 fire retardancy certificate.

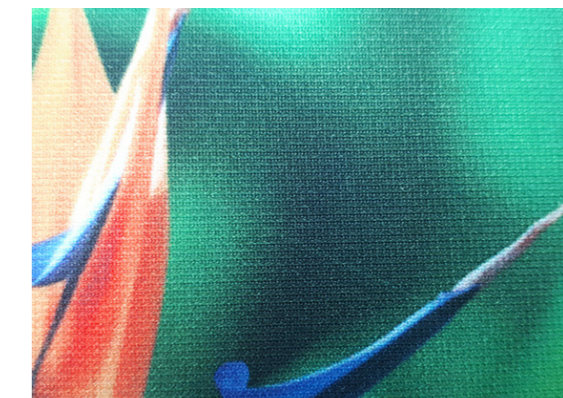
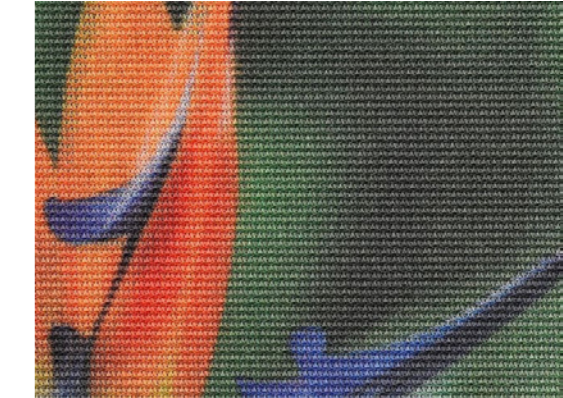
DECOR 205g B1

Designed for single-sided prints. For the production of high-quality advertising materials that can be placed both indoors (boutiques, shops, showrooms, fairs, shop windows) and outdoors.



ECO DECOR 205g B1

Designed for single-sided prints. For the production of high-quality advertising materials that can be placed both indoors (boutiques, shops, showrooms, fairs, shop windows) and outdoors. The yarn is made from recycled PET bottles.





Dimensions (WxH)	400 x 1200 mm	600 x 1600 mm	800 x 1800 mm	800 x 2000 mm
Profile Strength	20 mm	20 mm	20 mm	20 mm
Cardboard Frame Dimension	180 x 1250 x 100 mm	180 x 1650 x 100 mm	180 x 1850 x 100 mm	180 x 2050 x 100 mm
Cardboard Base Plate Dimension	300 x 370 x 50 mm	450 x 450 x 50 mm	450 x 450 x 50 mm	450 x 450 x 50 mm
Total Weight Frame + Base Plate	11 kg	13 kg	15 kg	16 kg
Weight Frame	4 kg	5 kg	6 kg	7 kg
Weight Base Plate	7 kg	8 kg	9 kg	9 kg

LOGISTICS INFORMATION

Scope of Delivery	Tool (1x Allen key) + Frame (8x Screws) + Base Plate (3x Screws)
Minimum Order Quantity	5 Pieces
Pallet Shipping	Pallet shipping is calculated individually on request
Sales Unit	1x Outer Box of Frame + 1x Outer Box of Base Plate
Delivery Time	On Request
Standard Pallet	max. 25 pieces can be sent per pallet



- ✓ Easily changeable motif
- ✓ made in Europe
- ✓ timeless modern design
- ✓ can be used in different ways (interior, POS, events etc.)
- ✓ individual colors from 50 pieces
- ✓ easy to maintain
- ✓ Multiple POS Design Displays can be shipped on a pallet
- ✓ interchangeable banner



THE RIGHT COLOUR FOR ANY OCCASION



GALLERY









POS
DESIGN
DISPLAY



POS
DESIGN
DISPLAY







POS
DESIGN
DISPLAY

\$90.00

\$90.00

\$90.00

\$90.00

\$90.00

- Black sneaker \$34.00
- White sneaker \$30.00
- Red and black sneaker \$36.00
- White sneaker \$30.00
- Black sneaker \$30.00
- Black sneaker \$30.00
- Black sneaker \$30.00
- Red and black sneaker \$28.00
- Black sneaker \$30.00
- Blue sneaker \$30.00
- Orange sneaker \$30.00
- White sneaker \$30.00
- Blue sneaker \$30.00
- White sneaker \$28.00
- White sneaker \$28.00
- Red sneaker \$30.00
- Red sneaker \$30.00
- Red sneaker \$30.00
- Black sneaker \$30.00
- White sneaker \$28.00
- White sneaker \$28.00
- Red and black sneaker \$28.00
- Blue and black sneaker \$28.00
- Black sneaker \$30.00
- White sneaker \$28.00
- Black sneaker \$30.00
- Blue sneaker \$30.00
- Yellow sneaker \$30.00





**DO YOU STILL HAVE QUESTIONS?
JUST CONTACT OUR SALES!**

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**VIELEN DANK.
MERCİ. GRAZIE.
THANK YOU.**

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